

June 11, 2020

Re: Formation of Racial Equality Task Force

Dear ATA Valued Member,

On Tuesday, June 9, 2020, the Association of Talent Agents (ATA)'s Board of Directors unanimously authorized the formation of a task force to address racial inequality in the talent agency community.

The ATA Racial Equality Task Force will work in tandem with ATA member agencies who have already initiated important action on this issue. The committee will be led by ATA board member, Stephen DéCayette. We will begin immediately to identify experts who will guide our association in establishing the task force recommendations.

The ATA Racial Equality Task Force will focus on a range of actions including; education and resources for a candid dialogue about racial inequality in our industry and the development of concrete programs with a goal of eliminating racial inequality within our membership and within their client rosters.

ATA is urging all of your support of our upcoming initiatives and measures in a meaningful way as we move forward with programs, crucial to racial and social equality. Please correspond with Stephen, Marietta and me with your ideas, suggestions for task force members and resources.

We are all essential to the entertainment economy and we all bear responsibility for addressing the issues of race and racism inherent in our community. Let us all commit to the pursuit of solutions that result in equality and fairness throughout our industry.

We will be sharing more details. Stay tuned and again, please reach out.

Best,

Karen Stuart, Executive Director Cell (310) 753-6597 Executive Director KAREN STUART

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9255 Sunset Boulevard, Suite 930 Los Angeles, CA 90069 Phone 310-274-0628 | Fax 310-274-5063 www.agentassociation.com