



## ENTERTAINMENT INDUSTRY COLLEGE OUTREACH PROGRAM

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### ***EICOP Inaugural HBCU in LA: Hollywood Summit 2021***

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#### **HBCU in LA: Hollywood Summit**

The summit will bring together the HBCU Community and the Entertainment Industry for the very first time. We will welcome HBCU presidents, faculty, community leaders and students to the Hollywood community. The four-day conference will consist of seminars, panel discussions, screenings and other industry related events. The purpose is to expand the industry's knowledge of HBCUs and vice versa. This important platform will allow the HBCU Community and our Industry Partners to share and engage, while highlighting the critical role HBCUs can play as centers for diversity in building a pipeline of talent for work in today's global creative economy. Once COVID-19 is behind us, future convening will be in-person as part of our traditional, *HBCU in LA Hollywood Welcome Week* events.

#### **Entertainment Industry College Outreach Program**

EICOP is an educational arts workforce development nonprofit organization dedicated to educating, training and recruiting the best and brightest diverse student leaders from our nation's Historically Black Colleges & Universities for careers across all aspects of the entertainment, media, communications, sports, music and technology industries.

In 2015, EICOP joined forces with The White House Initiative on Historically Black Colleges and Universities (WHI-HBCU) to launch its premiere internship program, *HBCU in LA*. This innovative pipeline development initiative is the first Los Angeles based program of its kind to provide HBCU students with critical housing and the opportunity to participate in 10-week paid internships with major studios, networks, talent agencies, production companies and other creative industry organizations.

#### **About the participants**

The summit is the first convening of industry leaders and our nation's HBCUs. This virtual event will bring together more than 500 participants including HBCU leaders, key faculty, students, A-List talent & influencers. Participants will also include: notable HBCU alumni, DE&I leaders, advocates and members of the White House Initiative on HBCUs.

#### **Summit Details**

EICOP will host the event virtually with On Location Live, its virtual production partner. The summit will feature four-days of curated sessions and discussions between HBCU leaders, faculty, students and industry leaders and organizations that focus on the importance and relevance of HBCUs, the talent they have long produced and the critical role they can play in creating a more equitable, diverse and inclusive workforce as centers for diversity. **Summit dates: June 1-4, 2021**

[CLICK HERE TO REGISTER](#)

#### **For more Information:**

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