



## For Prospective Applicants Required Documentation for Membership Application

Thank you for your interest in joining ATA. Application for membership must include the following documents:

1. Completed ATA Application for Membership.
2. Copy of the required license issued by the appropriate State or City agency in each location the agency has a place of business. Include proof of Bond, as may be required.
3. Bio or resume of each agency owner, executive or financially interested party. Bio/Resume must provide a detailed timeline of work experience, including talent agent/representative experience.
4. Two (2) letters of recommendation from an owner or executive officer of two separate ATA member companies familiar with the applicant or its principals. Recommendation letters must include how long and in what capacity the ATA member is familiar with the applicant.
5. Copy of current Guild/Union talent agency franchise certificate or other documentation.
6. Provide proof of an established client trust account and general operating account. (attach copy of voided checks)
7. Provide a copy of all form agency contract(s) in use by your agency with Artists.
8. Non-refundable processing fee of two-hundred-fifty dollars (\$250.00). You will receive an invoice from ATA once application has been received. This fee will not be refunded in the event membership is not accepted.
9. Application fee of one thousand dollars (\$1,000.00). If membership is accepted, such fee will be credited to the member's pro-rata dues payable in the first year of membership. If membership is not accepted, the \$1,000.00 payment will be returned.

Upon receipt of all required documentation, an ATA Membership Review Committee member representative(s) will contact the applicant(s) to schedule an interview. The Committee member representative(s) will generally seek to ascertain:

- Familiarity with applicable State Talent Agency Laws;
- Familiarity with the Guild/Union Agency Franchise Agreement provisions;
- If the agency represents Minors are you familiar with the Coogan Laws and other related issues relating to minors?
- Familiarity with Union/Guilds Basic Agreement with Employers (i.e., TV, Theatrical, Commercial).
- If the agency applicant has been in business for less than one year, the Committee representative will also ascertain that the applicant is owned, managed or controlled by an individual with at least one year's experience in the agency business or was affiliated with an another established agency.

The ATA Board of Directors must review/approve all applications for membership. There may be up to an eight (8) week period between ATA's receipt of the application, interview, and a final ATA Board decision.

The \$1,000.00 application fee will be retained only if the application for membership is accepted and you are so informed. The \$250.00 processing fee is non-refundable.

ATA dues are based on the agency's annual revenue within nine ranges of dues categories. Each member selects their category based on the previous year's commission earnings. Please contact ATA to discuss when you are ready to submit all required documentation for membership.

ATA will not accept partial or incomplete application documentation.

**Please e-mail the completed application documentation and required additional materials to:  
[amahnken@agentassociation.com](mailto:amahnken@agentassociation.com)**



ASSOCIATION OF  
TALENT AGENTS  
*Since 1937*

3019 Ocean Blvd., Suite 344, Santa Monica, CA 90405 | Phone (310) 274-0628

## ATA APPLICATION FOR MEMBERSHIP

**Please Review the Required Documentation Section on the ATA Website**

The undersigned hereby applies for admission to membership in the Association of Talent Agents (ATA) and upon admission shall observe and follow all of the bylaws of the Association of Talent Agents as modified from time to time.

ATA seeks to attract members representing a broad cross section of the agency business. Nevertheless, ATA will only consider candidates who submit all required information. Applicant acknowledges that ATA reserves the right to accept or reject all membership applications in its sole discretion. The \$1,000 membership application fee will be credited to the member's pro-rata dues payable in the first year of membership. This fee will be refunded if membership is not accepted. The \$250.00 processing fee must be paid through a separate transaction and will not be refunded. ATA does not discriminate on the basis of sex, race, national origin, religion or disability.

Enclosed are the membership application fee and all required documentation. I understand that if my membership is accepted I shall be obligated to timely pay dues as provided by the bylaws of the Association of Talent Agents.

\_\_\_\_\_  
Date of Application

\_\_\_\_\_  
Full Name of Applicant Talent Agency, as licensed (if applicable)

\_\_\_\_\_  
Month/Year Agency Opened

\_\_\_\_\_  
Month/Year Agency Licensed (if applicable)

\_\_\_\_\_  
Business Address – as listed on license (if applicable)

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Primary Email Address

\_\_\_\_\_  
Website Address

\_\_\_\_\_  
State License Number (where applicable)    Expiration Date

\_\_\_\_\_  
Bond Company Name/Expiration Date

\_\_\_\_\_  
Print Names of Owner/Controlling Shareholders/Executives (attach list if necessary)

\_\_\_\_\_  
If applicant is a partnership list the names of all partners (attach list if necessary)

\_\_\_\_\_  
If applicant is a corporation, give the name and state under which incorporated and the names of executive officers

Select the areas of representation serviced by your agency and add any other areas.

- |                           |                                 |   |                       |
|---------------------------|---------------------------------|---|-----------------------|
| <b>A</b> -Actors          | <b>TVF</b> -TV/Film             | <b>DNC</b> -Dancers                               | <b>S</b> -Singers     |
| <b>W</b> -Writers         | <b>B</b> -Broadcasters          | <b>H</b> -Hosts                                   | <b>MU</b> -Music      |
| <b>D</b> -Directors       | <b>BTL</b> -Below-The-Line      | <b>IM</b> -Interactive Multimedia                 | <b>ST</b> -Stunts     |
| <b>C</b> -Commercials     | <b>CC</b> -Commercial Celebrity | <b>P</b> -Print                                   | <b>VO</b> -Voice Over |
| <b>EQ</b> -Theatre/Equity | <b>CH</b> -Choreographers       | <b>SM</b> -Social Media/<br>Influencers, Branding | <b>Y</b> -Youth       |
|                           |                                 |   | <b>O</b> - Other      |

Other: \_\_\_\_\_

Applicable current Guild/Union agency franchise(s):

American Federation of Television & Radio Artists (AFTRA) \_\_\_\_\_  
 Date first franchised \_\_\_\_\_ Is franchise current yes/no? \_\_\_\_\_

Directors Guild of America (DGA) \_\_\_\_\_  
 Date first franchised \_\_\_\_\_ Is franchise current yes/no? \_\_\_\_\_

Writers Guild of America (WGA) \_\_\_\_\_  
 Date first franchised \_\_\_\_\_ Is franchise current yes/no? \_\_\_\_\_

Actors Equity Association (AEA) \_\_\_\_\_  
 Date first franchised \_\_\_\_\_ Is franchise current yes/no? \_\_\_\_\_

American Federation of Musicians (AFM) \_\_\_\_\_  
 Date first franchised \_\_\_\_\_ Is franchise current yes/no? \_\_\_\_\_

\_\_\_\_\_  
 List any other Guild/Union Franchise or affiliation \_\_\_\_\_ Date first franchised \_\_\_\_\_ Is franchise current yes/no? \_\_\_\_\_

Number of Agents: \_\_\_\_\_ Number of Non-Agent Employees: \_\_\_\_\_

Has your agency (or any of its principals) been the subject of any guild disciplinary proceeding or has its license been suspended or revoked by any regulatory agency? (yes/no) \_\_\_\_\_  
 If yes, provide explanation on separate sheet.

Talent agency client trust account:  
 Name of Bank : \_\_\_\_\_ Branch Location (City/State): \_\_\_\_\_

Talent agency general operating account:  
 Name of Bank: \_\_\_\_\_ Branch Location (City/State): \_\_\_\_\_

In addition to any Union/Guild (see above) agency contracts, does your agency have a State Approved Talent Agency Contract? (yes/no) \_\_\_\_\_ If yes, include a copy and indicate date approved. Please provide copies of any other representation agreements your agency utilizes.

\_\_\_\_ The applicant must include two (2) letters of recommendation from an owner or executive officer of two different ATA member agencies, familiar with the applicants and must include how long and in what capacity the ATA member is familiar with the applicant.

\_\_\_\_ The applicant must submit a bio/resume for each owner, executive or financially interested party with a detailed timeline of work experience.

\_\_\_\_\_  
 Signature of Owner/Partner/Controlling Shareholders \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
 Signature of Owner/Partner/Controlling Shareholders \_\_\_\_\_ Date \_\_\_\_\_  
 (attach additional signatures if needed)